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# DEIDRE WOODARD

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Real Estate Broker | Owner



## BIO

Deidre's varied experience in medicine, sales and the entertainment industry provide her with the perfect foundation to help her clients buy and sell luxury real estate in north Texas. Her high level of professionalism, exceptional customer advocacy and reputation for excellence ranks her amongst the top luxury agents and positions STATUS Realty LLC to become the premier real estate brokerage for sports & entertainment and high-net-worth clientele.

This Stanford University graduate earned her bachelor's and master's degrees in Biology and then matriculated into a dual-degree MD/PhD Program at the University of Pittsburgh where she completed the first two years of medical school and spent nearly three years researching wound healing and scar tissue formation. After being cast in the movie "HouseGuest" with Sinbad and Phil Hartman, she took a leave and moved to Hollywood.

Deidre honed her advertising & marketing skills while working at Universal Studios Home Entertainment for the Director of Brand Marketing amidst a backdrop of movie posters for new theatrical releases and TV and film sets. She is comfortable in front of the camera as well as behind it. She is also a gifted writer and an award-winning Director/Producer. She is a marketing phenom who truly excels at creating strategic marketing plans for her property listings.

She relocated to Texas when her husband made her an offer she couldn't refuse! With her background in medicine and marketing, she was recruited by major pharmaceutical companies including Pfizer and NovoNordisk. During her 11+ year career, she was a top performing sales representative who promoted or launched blockbuster products such as Viagra, Zyrtec, Chantix, Levemir and Victoza and she was a corporate trainer.

Drawing on her prior sales and marketing experience and success in real estate, she has launched STATUS Realty LLC and positioned STATUS Realty to become the premier real estate brokerage for Sports & Entertainment and High Net Worth clientele.

In addition to being a real estate Broker, Deidre is also an investor and shares her expertise when advising her clients who seek to build or enhance their real estate portfolio. She is an astute negotiator and has an exceptional eye for details. Her core values of Passion, Integrity and Excellence are the reasons why she consistently exceeds expectations and develops long-lasting bonds with her clients. Her Faith is what enables her to make the impossible things... possible.

Outside of real estate, Deidre enjoys spending time with her husband, son and dog, playing golf, traveling and exploring new cultures. She serves on a variety of boards in the City of McKinney and volunteers with Habitat for Humanity.